

# Maximizing research impact: clustering & exchange activities performed by the project

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X-TEAM D2D FINAL EXPLOITATION EVENT  
NAPLES, 14 SEPTEMBER 2022

## OVERVIEW

- Communication, dissemination within the X-TEAM D2D project
- Clustering activities with siblings projects
- Follow-up CDE activities
- Lessons Learned

## Communication, dissemination within the X-TEAM D2D project

“All recipients of EU funding have a general obligation to acknowledge the origin and ensure the visibility of any EU funding received”

- Dissemination and communication of research has been central for the X-TEAM D2D project
- XTEAM D2D has worked to since the beginning to ensure that the project achievement reached the deserved impact, by updating official channels, promoting participation in conferences and publication opportunities and participating and organizing events by also involving siblings projects.

## Communication activities: Website & Social presence

### **Project website**

From the project website launch to May 2022, X-TEAM D2D website collected 5,250 visits

The website is the living part of the project, regularly updated with contents provided by all project partners.



**43 followers & 32 posts**



**37 followers & 32 Tweets**

The contents of social media rely on project achievements, conferences participation, workshop organization promotion, promotion of the project special issue but also retweets and repost of SESAR JU and siblings project activities.

### **Dedicated page on SJU website**

Issue of an E-news on SESAR newsletter: “Is there a role for aviation in urban and regional transport?” & News related to today event

Communication, dissemination within the X-TEAM D2D project

## SOME CONFERENCES

- 10° SESAR INNOVATION DAYS
- Eurosim 2021
- 11° SESAR INNOVATION DAYS
- Wintersim 2021
- 22nd Integrated Communications, Navigation and Surveillance Hybrid Conference
- 25th Air Transport Research Society (ATRS)

## Clustering activities with siblings projects

Cooperation and synergies with other ER4 SESAR JU projects and related topics projects (i.e, H2020 ASSURED-UAM project) in the fields of intermodal transport, passenger experience, multimodality and Urban Air Mobility have been assumed as central since the project start

**Organization of three multimodality workshops**

**Participation in the other projects events (mainly MODUS and SYN+AIR)**

**Lauch of a special issue where all the siblings projects have been invited to contribute—> indeed SYN+AIR already published two articles**

**This Final Exploitation event has been conceived by also inviting to talk the others SESAR JU Multimodality-ER4 projects updating stakeholders on their results**

# Clustering activities with siblings projects

- Clustering activities with ER4 siblings projects

Name	Description	Event date
1st Multimodality workshop	Synergy meeting with other ER4 projects	29/09/20
MODUS project workshop	Synergy meeting with other ER4 projects	19/01/21
2nd Multimodality workshop	Synergy meeting with other ER4 projects	05/03/21
3rd Multimodality workshop	Synergy meeting with other ER4 projects	16/11/2021
Modus 2nd workshop	Synergy meeting with other ER4 projects	14/02/2022
SYN+AIR workshop	Synergy meeting with other ER4 projects	17/03/2022



- Workshops

X-TEAM D2D participated in the Workshop ‘Passenger-centred Mobility’ by EUROCONTROL, ACARE, ISSNOVA, ASDA and H2020 Project CAMERA’ . The siblings projects participated in the event by presenting objectives and achievements

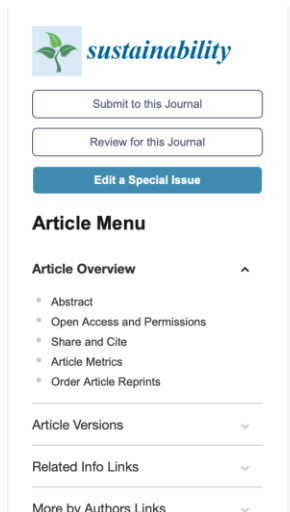
# Clustering activities with siblings projects

**X-TEAM D2D promoted a special issue on the Sustainability MDPI journal (impact factor 3.251)**

Special issue title: *“Sustainability in Air Transport and Multimodality”*

## Key Aspects:

- gold open access
- three papers have submitted from the X-TEAM D2D project (under review now)
- two papers from the H2020 ASSURED-UAM project (under review now)
- two papers from SYN+AIR project has been already published



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by [Tu Anh Trinh](#)<sup>1</sup>, [Ducksu Seo](#)<sup>2,3,\*</sup>, [Unchong Kim](#)<sup>2</sup>, [Thi Nhu Quynh Phan](#)<sup>4</sup> and [Thi Hai Hang Nguyen](#)<sup>4</sup>

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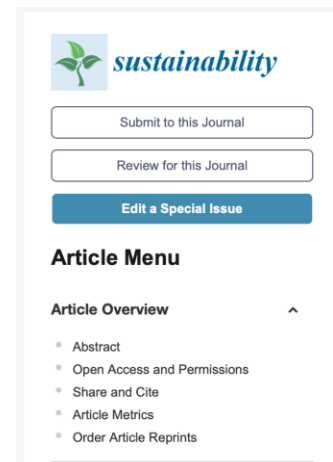
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## Integrated Door-to-Door Transport Services for Air Passengers: From Intermodality to Multimodality

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# Follow-up CDE activities

The last months of the project have been devoted to the communication, dissemination and exploitation activities.

## Communication

- Update of the official channels
- Ad hoc article shared with SESAR JU communication team to spread the final exploitation event activities

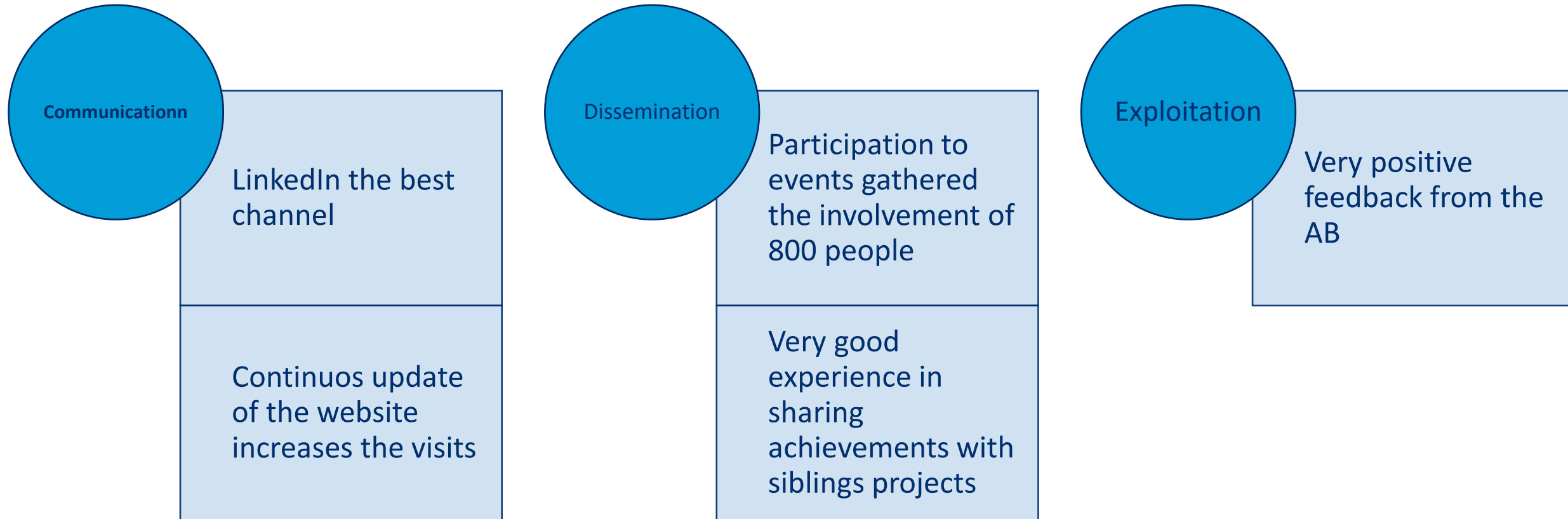
## Dissemination

- Continuous update about publication opportunities
- Relevance to the published articles on the project special issue

## Exploitation

- At least one non technical publication in an industry magazine
- Final exploitation event lessons learned

# Lessons Learned



The final exploitation event held on today will make treasure of all lessons learned during these months experience, will gather the feedback from the stakeholders that have joined the event and will collect the considerations on and by the sibling projects taking part.

From my experience, one general consideration is about the importance of the in presence meetings that allow better collaboration and communication and that were forbidden due the COVID pandemics.

THANK YOU FOR  
YOUR ATTENTION

